



## Soren Kaplan, Ph.D.

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Soren Kaplan is the author of the bestselling and award winning book, *Leapfrogging*, an Affiliated Professor at the Center for Effective Organizations at USC's Marshall School of Business, a contributing writer for [FastCompany](#), a leading [keynote speaker](#), and the Founder of [InnovationPoint](#). As a leading expert in disruptive innovation, innovation culture, and strategic change, he works with Disney, NBCUniversal, Kimberly-Clark, Colgate-Palmolive, Hershey, Red Bull, Medtronic, Roche, Philips, Cisco, Visa, Ascension Health, Kaiser Permanente, CSAA Insurance Group, American Council on Exercise, and numerous other organizations. Soren previously led the internal strategy and innovation group at Hewlett-Packard (HP) during the roaring 1990's in Silicon Valley and was a co-founder of iCohere, one of the first web collaboration platforms for online learning and social networking. He has lectured at the Harvard Business School, Copenhagen Business School, Melbourne Business School, and with other MBA and executive education programs. His *Wall Street Journal* bestseller, *Leapfrogging*, was recognized as "Best General Business Book" by the International Book Awards and "Best Leadership Book" by the Axiom Book Awards. He has been quoted, published, and interviewed by FastCompany, Forbes, CNBC, National Public Radio, the American Management Association, USA Today, Strategy & Leadership, and The International Handbook on Innovation, among many others. He holds Master's and Ph.D. degrees in Organizational Psychology and resides in the San Francisco Bay Area with his wife, two daughters, and hypo-allergenic cat.

For more information about Soren, visit [www.innovation-point.com](http://www.innovation-point.com) and [www.leapfrogging.com](http://www.leapfrogging.com).