

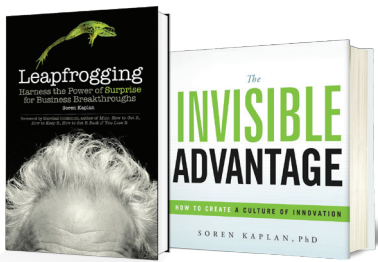
Soren Kaplan, Ph.D.

DISRUPTIVE INNOVATION, NEW BUSINESS MODELS,
AND INNOVATION CULTURE



Financial Services Disruptive Innovation

Soren Kaplan is a globally recognized keynote speaker, the author of the bestselling and award-winning books, *Leapfrogging* and *The Invisible Advantage*, a writer for *FastCompany*, an affiliated professor at the Center for Effective Organizations at USC's Marshall School of Business, and the Founder of InnovationPoint.



Dr. Soren Kaplan's keynote speaking and other projects span a wide range of financial services organizations including Barclays, Bank of Montreal, BB&T, Credit Union Executives Society, First National Bank of Omaha, Farm Credit Services of America, JP Morgan Chase, Merrill Lynch, PNC, PayPal, US Bank, Visa, Wells Fargo, and others.

During his keynotes, his audiences:

- Learn about the different types of innovation – from incremental to disruptive
- Obtain principles and practices for innovating products, services, process, and business models – with tips for innovating in “regulated industries”
- Gain insight from real-world trailblazers both inside and outside of the financial services industry
- Instantly apply new knowledge to real business issues or opportunities through interactive, facilitated group breakouts



“Clients Buzz about Soren”

“Soren's talk inspired our organization while providing both strategic and practical approaches for driving breakthroughs in the business and for our leadership.”

Teppo Paavola
VP & Head of Global
Business Development, PayPal 

“Soren Kaplan has a unique ability to cut through the clutter and make complex issues and concepts easy to understand. His knowledge of how companies use innovation to gain competitive advantage is both eye-opening and practical.”

Rick Kuwayti, Managing Director
& Head of Marketing 
Bank of Montreal Capital Markets

“Soren first keynoted our CEO conference and he was a huge hit with our executive audience. We liked his collaborative and customized approach so much that we brought him back to keynote our international conference with over 700 participants. And he hit another home run.”

Chuck Fagan
President & CEO 
Credit Union Executives Society

“Soren's new spin on the popular topic of innovation kept the entire audience on the edge of their seats. His talk was amazing.”

Tatyana Kanzaveli
Organizer, TEDx Silicon Valley 